MISSION: CAPE, on behalf of the Commanding General, Combined Arms Center, serves as the proponent for the Army Profession, the Army Ethic, and Character Development of Army Professionals to reinforce Trust within the Profession and with the American people.

KEY TASKS:
- Support Army-wide efforts (Army Campaign Plan, TRADOC Strategic Plan, Ready and Resilient Campaign Plan, and Human Dimension Task Force).
- Create and integrate Army Profession, Army Ethic, and Character Development doctrine and concepts into training, leadership development, professional military education, and the civilian education system.
- Promulgate the Army Ethic.
- Develop the Army Character Development concept, strategy, and doctrine.
- Assess effectiveness of Army Profession efforts.

ENDSTATE: An Army culture that reinforces Trust within the Army Profession and with the American people.

WHO IS AN ARMY PROFESSIONAL?
An Army Professional is a member of the Army Profession who meets the Army’s certification criteria of competence, character, and commitment. Uniformed and civilian, an Army Professional is an expert certified within the Profession and bonded with comrades in a shared identity and culture of sacrifice and service to the Nation.

The 3 C’s
- Competence
  In the performance of duty.
- Character
  Demonstrated in decisions and actions.
- Commitment
  To the mission despite risk, challenge, and adversity.

The 5 Essential Characteristics of the Army Profession
- Military Expertise: Our ethical application of landpower.
- Honorable Service: Our noble calling to service and sacrifice.
- Trust: The bedrock of our Profession.
- Stewardship: Our winning spirit.
- Esprit de Corps: Our long term responsibility.

RESOURCES FOR ARMY PROFESSIONALS

THE CENTER FOR THE ARMY PROFESSION AND ETHIC
Bldg. 621 Wilson Road, West Point, NY 10996
Comm. (845)-938-0467 (DSN 688-0467)
http://CAPE.ARMY.MIL
In addition to the content presented on these DVDs, the CAPE website features training support packages, video and printed case studies, handouts, and custom presentations.

**DIGITAL RESOURCES**

**A Special Trust**
Users have the opportunity to navigate strategic-level decisions where they are challenged to consider their role as Stewards of the Profession and the second and third order effects of their decisions. Recommended for General Officers, Colonels, Sergeants Major, and Senior Department of the Army Civilian counterparts.

**The Company We Keep**
Users become the lead character in an interactive video as the Company Commander or 55G of either a Reserve Component MP company or an Active Duty Transportation company. Recommended for Company Commanders and First Sergeants.

**Highly Specialized, Highly Committed**
Focuses on Army Profession and Ethic concepts and how they relate to the leader/professional development of Soldiers as they transition into the Warrant Officer cohort. Recommended for Warrant Officers.

**The High Ground**
Assume the position of a newly assigned platoon leader or squad leader who encounters a series of challenging ethical scenarios before, during, and after a unit’s deployment to a combat zone. Recommended for Company, Platoon, and Squad Leaders.

**Backbone of the Army**
Become a rising Platoon Sergeant who faces formidable challenges in both garrison and deployed environments. Recommended for Sergeant to Sergeant First Class.

**True Faith and Allegiance**
This scenario-based training product offers new Army trainees the opportunity to understand and apply the Army Values to everyday decisions. Recommended for newly enlisted Soldiers.

**America’s Army – Our Profession Education and Training Support Package with Quarterly Themes**

**Resiliency and the Army Profession**
A Soldier confessed to sexually assaulting SSG Mary Valdez while attending a single Soldier retreat in Hawaii. She is sharing her story to help fellow Army Professionals understand how to survive after being sexually assaulted. Facilitator guide available.

**The Effects of Hazing and Sexual Assault on the Army Profession**
SPC Jarett Wright was hazed and sexually assaulted while deployed to Iraq in 2010. He is sharing his story to help prevent similar acts from happening to others. This video explores the hazing incident, Trust in the Army Profession, and resiliency. Facilitator guide available.

**The Effects of Sexual Assault/Sexual Harassment on the Army Profession**
CSM Julie Guerra was the victim of sexual assault as a Private First Class. Her unit’s leadership set a standard which she now uses to train and educate others on how to handle these cases. Facilitator guide available.

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