

Customs, Courtesies, and Traditions: “Team Recognition” Video Case Study

Facilitator: Watching the video twice often ensures that participants are prepared to discuss the issues. Remember that Joy volunteered to share this story and is a proud member of our Army Profession.

Video summary: *Esprit de Corps* applies at all levels from the individual to the Army overall. Individual esprit shows in high motivation, discipline, and morale. Joy shares a time when her team worked on a brief for the Deputy Commanding General. The end result was a successful brief with high morale and *esprit de corps* within the organization.

Two parts: Length: 1:53, 2:07.

Notes:

Part 1

- Teamwork is essential in Army Culture. Identify and explain any customs, courtesies and traditions in Joy’s description of the teamwork process to create and present the new course.
- What are the responsibilities of team members? Are there customs and courtesies within those responsibilities?

Part 2

- The successful briefing led to high morale. How can an organization use these feelings during stressful times?
- The leadership addressed the team’s contributions.
 - How does this courtesy impact the team?
 - How is this action a custom within our profession?
 - Share how customs and courtesies affect morale within the organization.
 - Can actions like these lead to new traditions?
 - How is *esprit de corps* shown in this situation?
 - How do your leaders maintain high morale and develop *esprit de corps*?
 - How can each of you impact *esprit de corps* within your organization?
- By raising your hand, share how customs, courtesies, and traditions inspire and motivate Army Professionals.