2. Effective leaders explain the standards that apply to their organizations and empower subordinates in their command or charge. Accordingly, all Army leaders are charged and Army professionals are expected to maintain discipline.

To use standards effectively, leaders know, communicate, and enforce high but realistic standards.

2. Why are we doing this? The Army Education and Training program to inform and inspire the force on doctrine being published in Army Doctrine Publication (ADP) 3-0, Army Doctrine Reference Publication (ADRP) 1-0, and 1-1, is designed to teach and inspire understanding of the Army Profession and to enhance professional knowledge, understanding, and skills.

3. There are over two hundred training and education products available through AKO at https://www.us.army.mil/suite/page/611545 or http://cape.army.mil. These include video-based training, infor

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Standards and Discipline
Army Customs, Courtesies and Traditions
Military Expertise - Certified Army Professionals
Trust
Army Profession References

The Army Profession Campaign

Annual Report
April 2, 2012
US Army Training and Doctrine Command

US Army
Army Profession Campaign

White Paper

The Army Civilian Corps – A Vital Component of the Army Profession
February 1, 2012

Brochures

CAPE

America’s Army - Our Profession Education and Training Program

CAPE Army Profession Resources

Army Profession Essential Characteristics and Certification Criteria
Virtual Simulators and Case Studies

In Backbone of the Army you become a rising Platoon Sergeant who faces formidable challenges in both garrison and deployed environments.
- Addresses the issue of sexual harassment
- Takes a look at Resilience Training

This scenario-based training product offers new Army trainees the opportunity to understand and apply the Army Values to everyday decisions.
- Provides the user the practice and confidence to make moral judgments

Contains scenes that speak to hazing and harassment

This is an award-winning, interactive, moral reasoning training product.
- Journey through a series of challenging scenarios that stimulate ethical reasoning
- Provides verbal feedback and AAR summary reports

Moral Combat expands ethical awareness while stimulating and evolving moral development. This game is modeled on the America's Army video game, incorporating ethical decision-making into combat scenarios.

Set in a typical college/university as a first and second year ROTC cadet.
- Faces lifestyle situations that conflict with Army officership
- Contains scenes that focus on drinking and sexual assault situations

This training is intended to contribute to the development of Soldiers as Leaders of Character.

In this module developed for the Army Company Commander First Sergeant Course, students will understand their responsibility to be stewards of the Army Profession in their organization and imbue the essential characteristics, attributes, and competencies of the Army Profession within their unit.

Suggested Reading

- In Love and War: The Story of a Family’s Ordeal and Sacrifice During the Vietnam Years, by VADM (Ret.) Jim and Sybil Stockdale. (Annapolis, MD: Naval Institute Press; Revised edition, 1994); ASIN: B000EGHY9A
America’s Army - Our Profession Posters

CAFE Mobile Market
Home page for all CAFE mobile device apps. Includes CAFE news and media updates.

Case Study
Video-based training with embedded questions to foster discussion and enhance character development. (Android and iPhone).

Army Profession Knowledge Challenge
Interactive mobile device app designed to challenge and educate members of the Army Profession on key principles, concepts, and history.

Army Values
Video-based facilitation training using personal testimonials in both combat and garrison environments. (Available for the iPhone)

The Army Profession Pamphlet
Complete version of Army Profession pamphlet.