

Five Essential Characteristics of the Army Profession

**MILITARY
EXPERTISE**

**HONORABLE
SERVICE**

TRUST

**ESPRIT DE
CORPS**

**STEWARDSHIP OF
THE PROFESSION**



**OUR ETHICAL APPLICATION
OF LANDPOWER**



**OUR NOBLE CALLING TO
SERVICE AND SACRIFICE**



**THE BEDROCK
OF OUR
PROFESSION**



**OUR WINNING
SPIRIT**



**OUR LONG-TERM
RESPONSIBILITY**

**Trust between Soldiers
Trust between Soldiers and Leaders
Trust between Soldiers, their Families and the Army
Trust between the Army and the American People**

Loyalty • Duty • Respect • Selfless Service • Honor • Integrity • Personal Courage

Ethical Foundation: Legal and Moral

**AMERICA'S ARMY
OUR PROFESSION**



U.S. ARMY

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