

ESSENTIAL CHARACTERISTICS OF THE ARMY PROFESSION

**MILITARY
EXPERTISE**



**OUR ETHICAL APPLICATION
OF LANDPOWER**

**HONORABLE
SERVICE**



**OUR NOBLE CALLING TO
SERVICE AND SACRIFICE**

TRUST



**THE BEDROCK
OF OUR
PROFESSION**

**ESPRIT DE
CORPS**



**OUR WINNING
SPIRIT**

**STEWARDSHIP OF
THE PROFESSION**



**OUR LONG-TERM
RESPONSIBILITY**

**Trust between Soldiers
Trust between Soldiers and Leaders
Trust among Soldiers, their Families and the Army
Trust between the Army and the American People**

Loyalty • Duty • Respect • Selfless Service • Honor • Integrity • Personal Courage

Ethical Foundation: Legal and Moral



**AMERICA'S ARMY
OUR PROFESSION**

CAPE.ARMY.MIL

