

## Press Release 10/24/7/11: 2011 Army Profession Campaign Survey II

For the past decade, our Soldiers, leaders, and Civilians adapted exceptionally well to unpredictable challenges and have performed magnificently and with honor in service to this nation. Last January, under its own initiative, the Army launched an introspective Campaign to assess the state of the Army Profession after 10 years of persistent conflict so to better adapt to the increasingly complex security challenges of the 21<sup>st</sup> Century. Throughout the past ten months, members of the Army Profession have participated in focus groups, conferences, online forums and blogs, and surveys. This information has been recorded and will be provided in the Army Profession Final Report to Senior Army Leaders.

In November 2011, a randomly selected sample of the total Army; active, guard and reserve uniformed personnel of all ranks as well as DA civilians of all grades will have the opportunity to participate in a second survey fielded by the Army Research Institute using AKO email addresses. This second survey is designed to gain insights and opinions regarding the status of leader development within the Army Profession. Survey questions will focus on certification, culture and climate, professional development, professional education, trust, discipline and standards, and ethos.

It is critical that everyone who receives this survey take the time to complete it and answer each question with candor so an accurate assessment can be made. Results of the survey will be released as part of the Army Profession Final Report to the Secretary of the Army and the Chief of Staff of the Army in March 2012.

For more information on the Army Profession Campaign visit the Campaign website at [CAPE.army.mil](mailto:CAPE.army.mil) or on AKO at <https://www.us.army.mil/suite/page/456795>. Please take the time to provide your feedback on the state of the Army Profession in the numerous blogs, forums and social media pages linked to these websites.